

BIN YOUR BUTT

Modul 4036 Interdisziplinär VIAD: Unter dem Asphalt ist der Strand.

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„Bin your butt“ is an ashtray system to motivate people to putt their cigarette butts into the ashtray instead of flicking them on the ground. We want to cause this motivation with questions which make people smile instead of admonish them to do so. The cellulose acetate, which cigarette filters are made of, is not biodegradeable and therefore doesn't decay under natural influences. Cigarette butts can be recycled for multiple purposes, e.g. sunglass frames, benches, etc. and therefore should be collected. That's why we want to establish a corporation between the ZHdK and TerraCycle, an international recycling company specialized in hard-to-recycle waste, as well.

Our system is fast and easily built and could serve as the general butt collection system on the roof top, patios and other smoking spots.

Awareness

Green Awareness
Group: p5a
Unter dem Asphalt liegt der Strand
Professors: V. Ziegler, B. Franke
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Mayu Yoshida
Oliver Demuth
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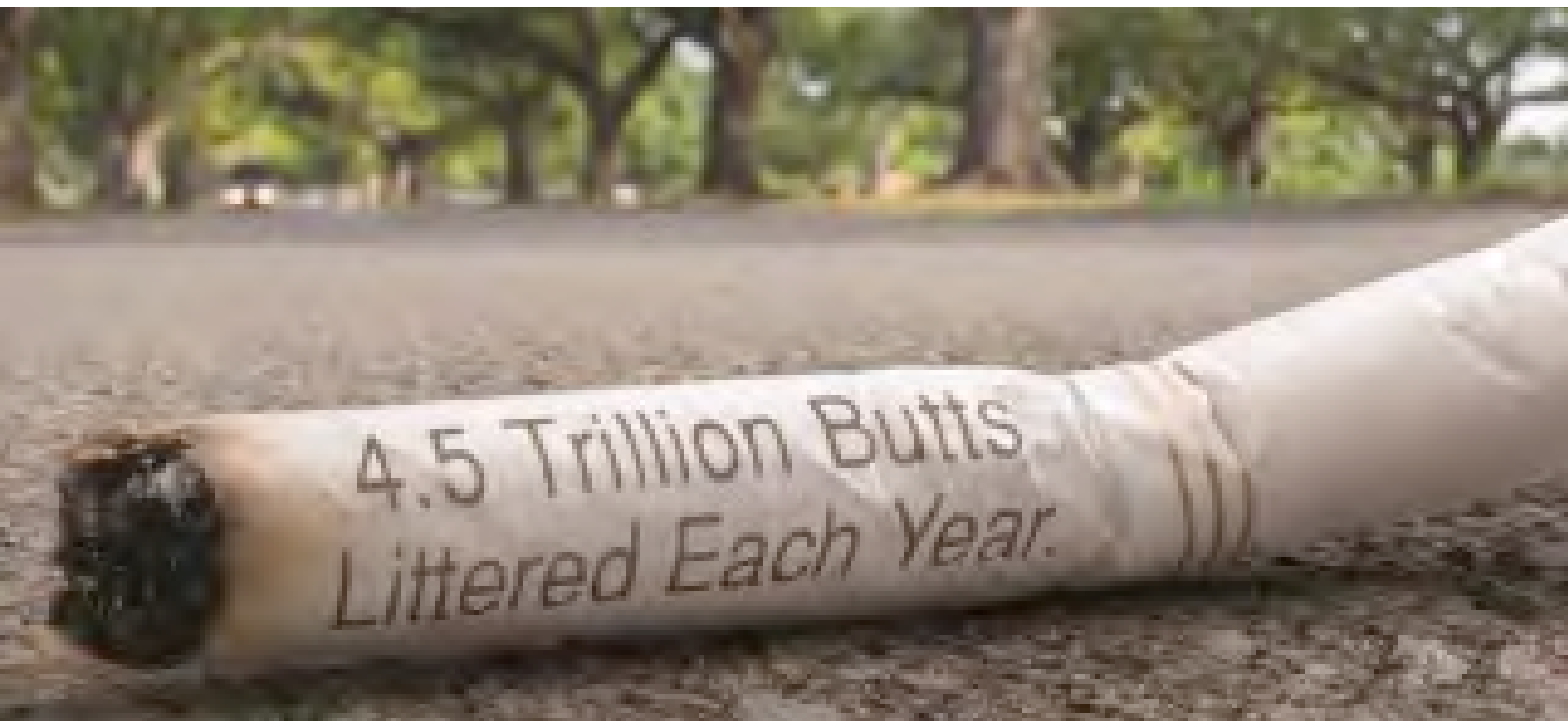
CIGARETTE BUTTS
KILL WILDLIFE

Source: _NoButts.org, Anti-Cigarette Butt Pollution Campaign: Rabbit

Current Situation



Relevance



- _37% of domestic waste is cigarette butts
- _pollutes the freshwater and the soil
- _harms animals
- _not biodegradable (celluloseacetat)

First Steps



- _collecting all the cigarette butts on the rooftop
- _create a way to raise awareness of the cigarette butt pollution at the Toni Areal:
 - _signs, sculptures, transparent containers
 - _portable ashtray system



Further Steps



- _establish a new recycling programm for cigarette butts at the Toni Areal
- _cooperation with TerraCycle

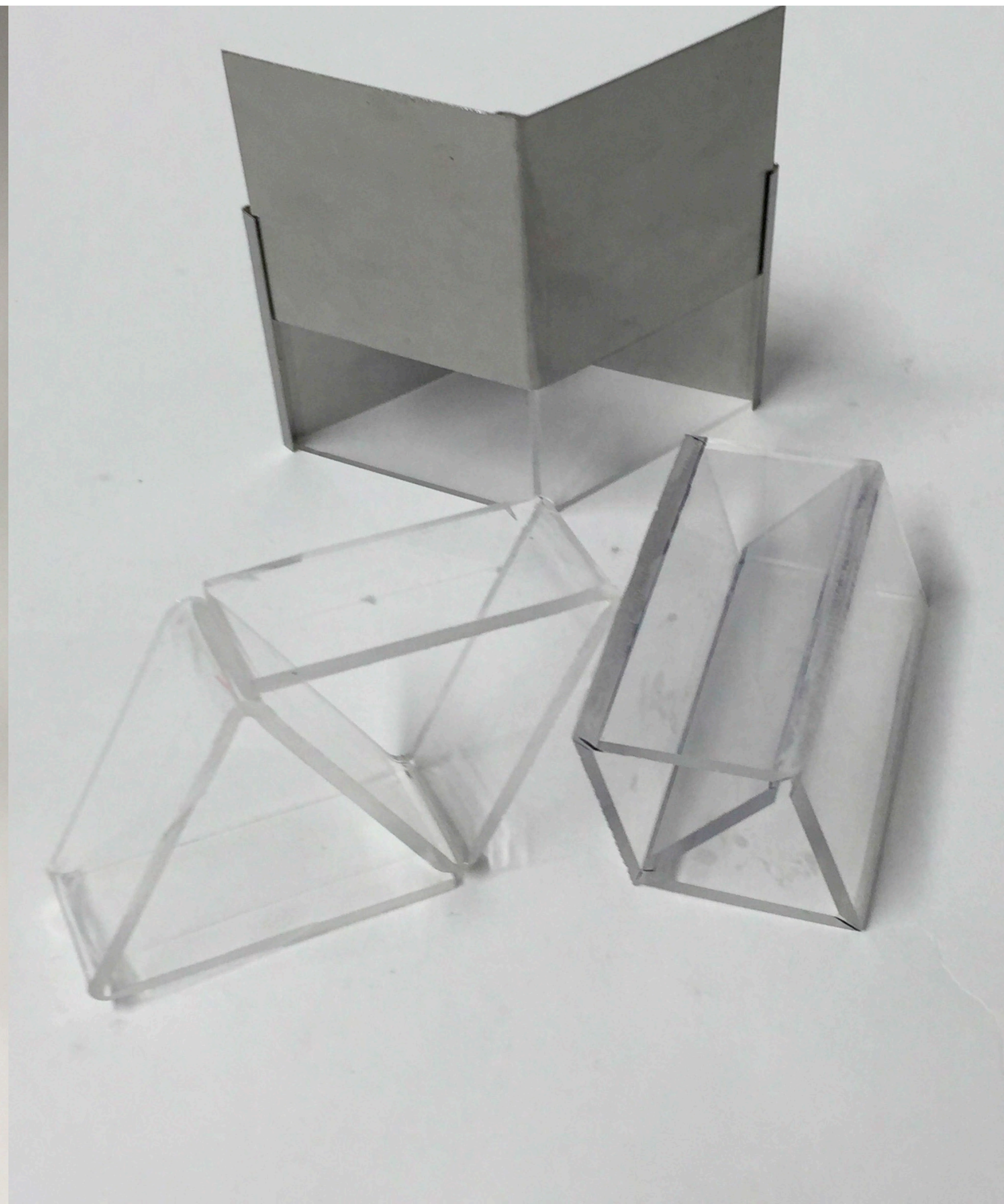
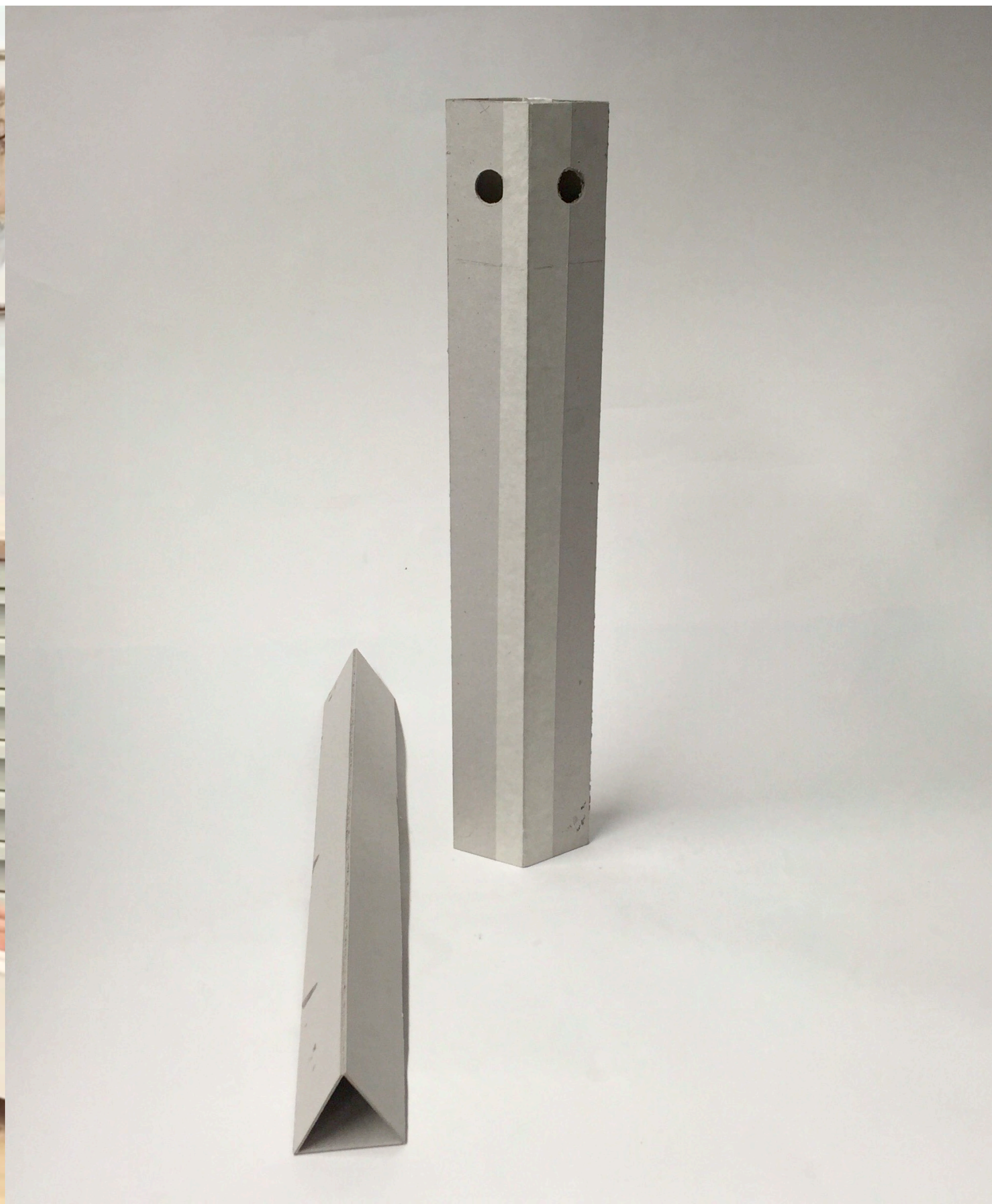


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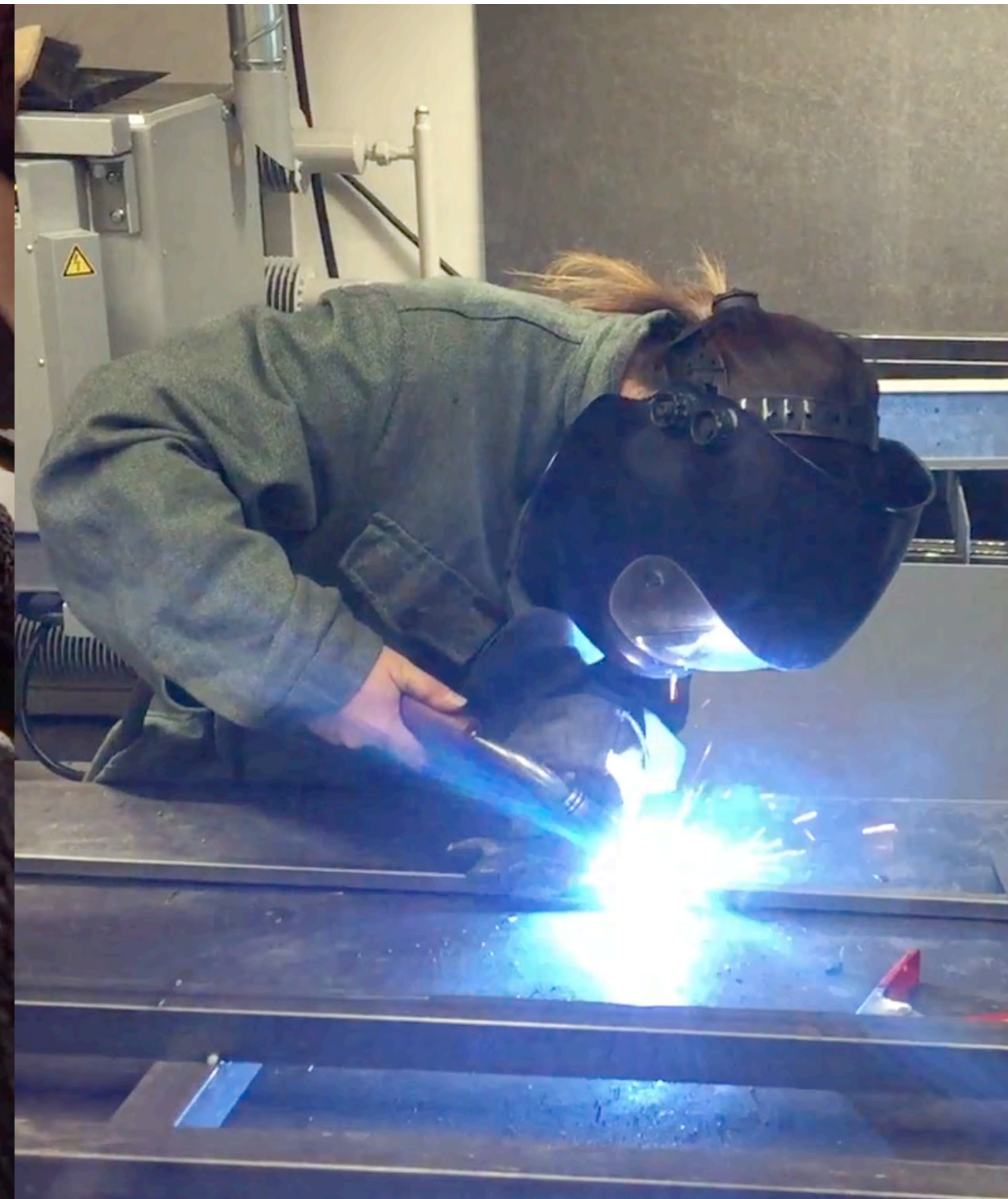
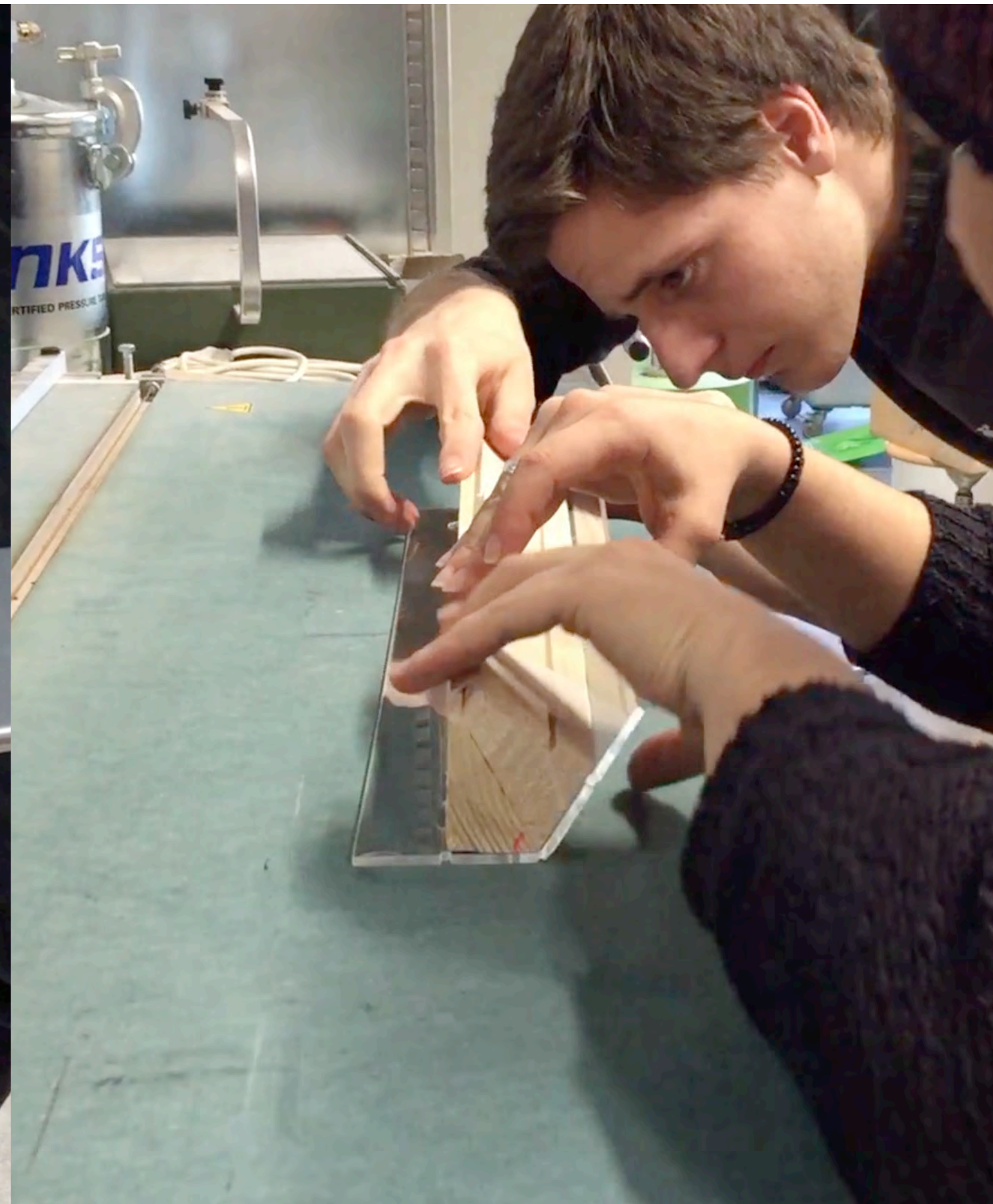
Zürcher Hochschule der Künste

- > pioneering role regarding sustainability and environmental awareness
- > inspire other institutions to get on board

Prototyping



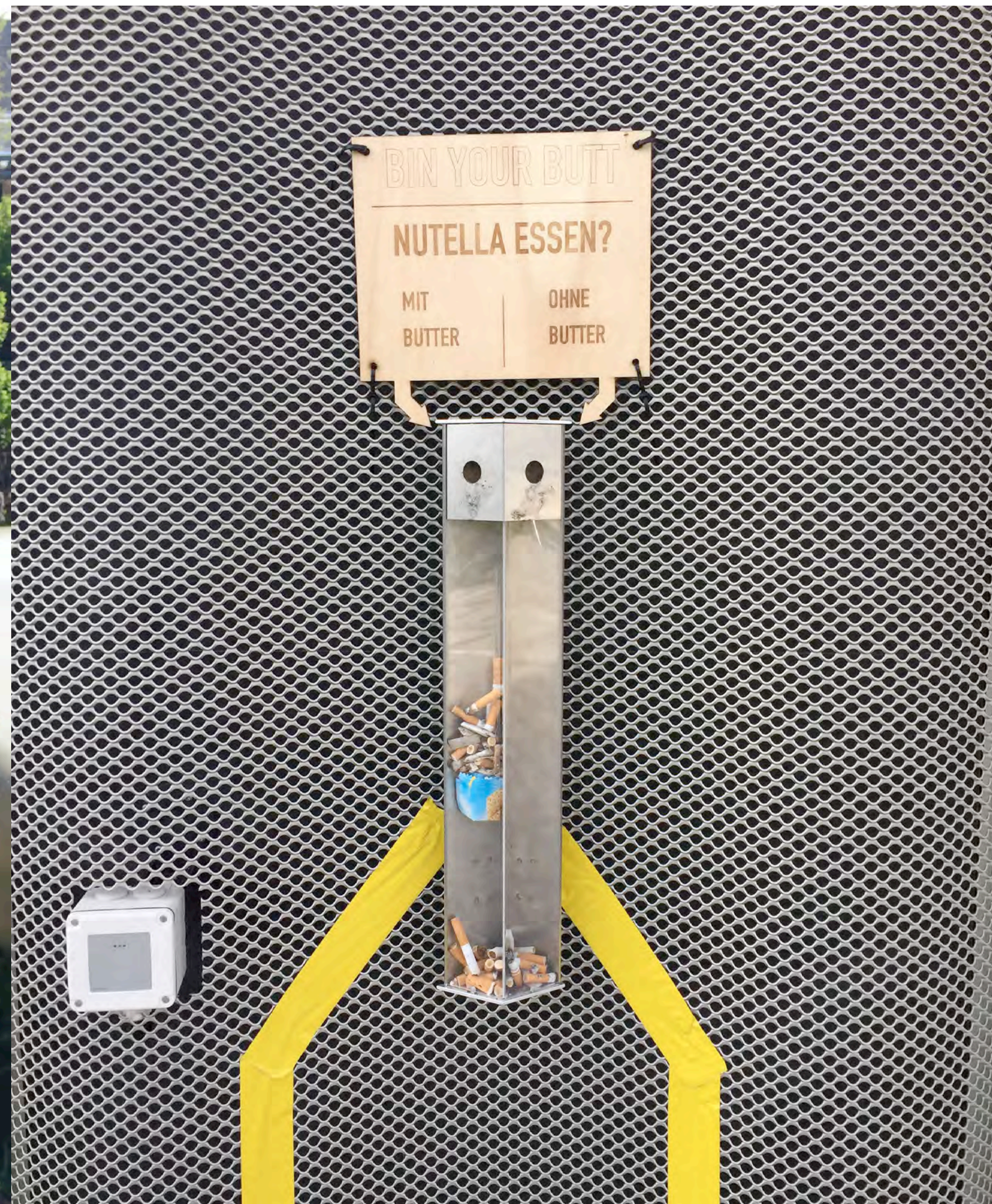
Modelbuilding



End-product



Use



Action

